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The GDPR is the backbone of data protection in the European Union. It has helped millions of people safely use the internet without their data being used without their explicit consent. It has enforced very strict guidelines on these organizations responsible for our data and imposed heavy fines if they violate our rights. This policy is rooted in political implications as it is a great matter of international and cyber security. We will be looking at what policymakers looked for in making the policy and what effects it has had on the world.

Politicians and policymakers viewed the GDPR as a necessary response to the rise of concerns of our data privacy being violated. It hasn't helped that every day, our technology only becomes more advanced, and more companies are using digital formats that can track our data. Many instances, including the Cambridge Analytica scandal, have brought to light clear liability issues that companies need to uphold. Policymakers approached this policy with various objectives that consider politics, the economy, as well as social media. Companies such as Google and Facebook have already been under fire for violating the policy and have been fined extremely heavy fines for abusing our personal data.

The GDPR has put great strain on many companies so that they would adhere to their guidelines. Companies must state what they intend to do with the data they collect and have full transparency with their users about their data. These companies also have to have this same transparency with the employees that work for them. Users now have to give explicit consent to companies to use their data and they have agreements that they sign an agreement whenever they make a new account. That way users know that their data is being collected and can take action if a company violates their agreement.

In conclusion, the GDPR has many political influences and will continue to improve and influence the digital world. The world will continue to evolve as well as the technology that we'll continue to use. It's important that as the world and political environment evolve that we also evolve the policies that are protecting our rights from abuse.

References

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